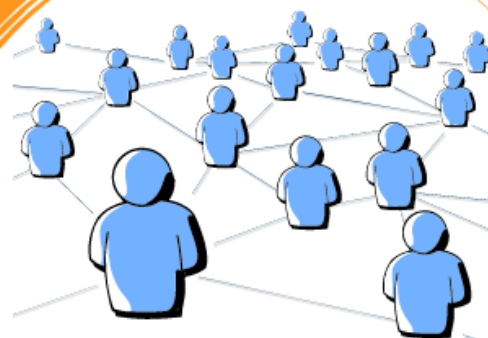


APRILL 2022

NEWSLETTER I



MECO

Media Education - a
Challenge to Overcome

MEDIA EDUCATION - CHALLENGE TO OVERCOME

MECO Project

Media literacy education is intended to promote awareness of media influence and create an active stance towards both consuming and creating media.

Due to the COVID-19 emergency situation, digital has taken on an extremely important role, however the benefits that citizens could derive from the use of digital technologies are limited by some concerns regarding privacy and security and by the lack or lack of access to the Internet, the poor ability to surf on the Internet. This makes investing in one's digital skills throughout life of the utmost importance.

Because of that, MECO project aims to provide new methods and tools to ensure quality learning opportunities for adult learners in the digital environment.

What's new?

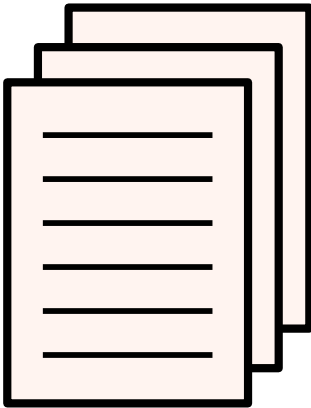
PRESENTATION

MECO IS ON TRACK!
KICK-OFF MEETING

PROJECT RESULT 1
- INTERVIEWS
- NATIONAL ANALYSIS

WEBSITE

In the two-year duration of the project, the following results will be developed:



- PR1 “MECO – Essential need of educators to support adult learners with fewer opportunities”. A comprehensive needs analyses report.
- PR2 MECO Toolkit. Training material that provides the project’s target groups with knowledge and skills.
- PR3 MECO Platform. E-learning platform for the provision of the training material developed throughout the project to support equal access to good quality education for distance learners.
- PR4 MECO Competence Assessment. ICT tool to evaluate the knowledge and skills of the target group for the identification of the needs to be addressed through the training material.

Kick-off meeting

**SIAULIAI (LITHUANIA)
31 JANUARY AND 01 FEBRUARY 2022**

Thanks to funding from the European Union, the five European countries that form the consortium of this project: Lithuania, Bulgaria, Spain, Italy and the Netherlands, had the opportunity to meet in person at the end of January to begin work on the project and to start working on the project and to tackle one of its many challenges.

After a short presentation by the Lithuanian coordinator of the EDUPRO, during this meeting the partners focused their attention on clarifying doubts and concerns related to the project and to define together objectives, work phases and deadlines.

In addition to the work developed, there were moments of socialising, such as the visit to the old town and the social dinners where the social dinners where the participants had the opportunity to get to know each other, thus favouring to get to know each other, favouring an intercultural exchange.



"MECO - Essential need of educators to support adult learners with fewer opportunities"

PROJECT RESULT 1

Under the leadership of PETIT PAS, the partnership has already started working on the first project result "MECO - Essential need of educators to support adult learners with fewer opportunities". A coordinated investigation is underway among all partners. Each organisation in the consortium is carrying out a comprehensive analysis of the current situation in its respective country in the field of Media Education for Adult learners.

INTERVIEWS

Interviews are being conducted with experts from the Media Education and Adult Education sector in all partner countries.

DESK RESEARCH

The collection of data envisages carrying out a desk research on each partner country focused on the political framework, provisions for adult learners with fewer opportunities, provisions for adult educators, initiatives to support learning and media education and potential barriers.

MECO Website



WORK IN PROGRESS

Coordinated by LIDI SMART SOLUTIONS, our project website will be available soon!
It will be an accessible resource to share all our project results, news and relevant information on the topic of media education for adult learners.

We are also active on social media with the hashtag **#MECOproject**

PARTNERS



EDUKACINIAI
PROJEKTAI

